



Factory & Industrial

An Industry Guide to the best signage solutions for the market.



VULCAN

Why work with us?

The Signarama Promise

Signarama is the world's premier provider of a wide range of full service sign and advertising products, with over 850 stores in more than 50 countries around the world.

We are now over 100 strong across Australia, from Cairns to Hobart and Sydney to Perth, giving us unmatched national coverage.

At Signarama, we believe in going the extra mile to give you a great signage experience. Each and every Signarama sign centre offers full-service signage options that you simply cannot get anywhere else. Whether one sign or hundreds, temporary banners or corporate signs, we are committed to providing an exceptional experience for every customer each and every time.

From concept to completion, let our dedicated professionals show you the way to grow your business.

- National Rollouts
- Architectural
- Wayfinding
- Environmental
- Technical / Digital



SOLUTIONS FOR BUSINESS PARKS, FACTORIES AND WAREHOUSING

Quality sign solutions for brand and safety.

From large scale warehouse signs that put your mark on the skyline to small but essential safety and directional signage, we deliver innovative signs that look great for a long time. When people visit your industrial site, you want them to find your location easily, navigate the site safely and leave with a positive impression of your business. Used well, signage is a powerful tool for achieving these outcomes.



We have the skills and experience required to work on large-scale buildings and multiple sites, so you can rely on us to deliver signage that meets your brand guidelines and looks great, every time.

Talk to our Signarama experts.



With the right signage strategy you can:

- convert large factory and warehouse buildings into permanent billboards for your business.
- assist people to find your location with pylon or exterior signage.
- add a 'wow' factor to an otherwise ordinary or unexciting space.
- catch the attention of pedestrians and motorists with high impact signage such as three-dimensional lettering and illumination.
- create a welcoming and professional reception area, adding brand personality to sometimes cold or uninviting industrial spaces.
- minimise safety risks to your workforce and visitors with painted floor areas and highly visible warning and hazard signs.



Did you know?

Roughly 60% of businesses reported that changing the design or enhancing the visibility of their signage had a positive impact on sales, number of transactions and profits, with an average increase of about 10%.



CREATE A STRONG IMAGE EVERYONE WILL REMEMBER

Factory, Building & Outdoor Signs

While most factories and warehouses have an industrial address, the right signage solution will make a powerful and reinforcing statement about the quality and professionalism of your company. Your building and outdoor site is perfectly suited to send out a bold brand image and provide direction on your premises for customers, clients and staff.

Design, Manufacture & Installation

- We consider any site restrictions or requirements to achieve the best signage solution
- We identify suitable materials for the design
- Manufacture signage to your specifications and council requirements, using cutting-edge printing and manufacturing technologies

Current Trends

- Monument and Pylon signs to welcome customers and give directions around your premises
- Large building wraps to brand the entire site
- Latest LED technology to illuminate your company sign 24/7

Project Management | Compliance

- We manage all aspects of your signage project
- We work directly with engineers, local councils and other planning bodies to resolve issues
- Our strict WHS procedures and exacting standards ensure we comply with the very highest of industry standards

POPULAR OPTIONS

- Awnings & Fascia
- Building Wraps
- 3D Fabricated Letters
- LED Backlit Signs
- Large Scale Window Graphics
- Lightbox Signs
- Large Wall Graphics
- Pylon and Monument
- Fence Mesh



QUALITY SIGNAGE MAKES YOUR BUSINESS MEMORABLE

Indoor, Reception and Room Signs

Factories are usually busy, frenetic environments following safety restrictions and regulations. It's important to welcome, direct and safe guard your visitors and staff with high quality and clear signage.

Reception should be welcoming and functional for clients, customers and workers alike. Good signs take the heavy lifting out of letting people know where to go and what is going on throughout your buildings.

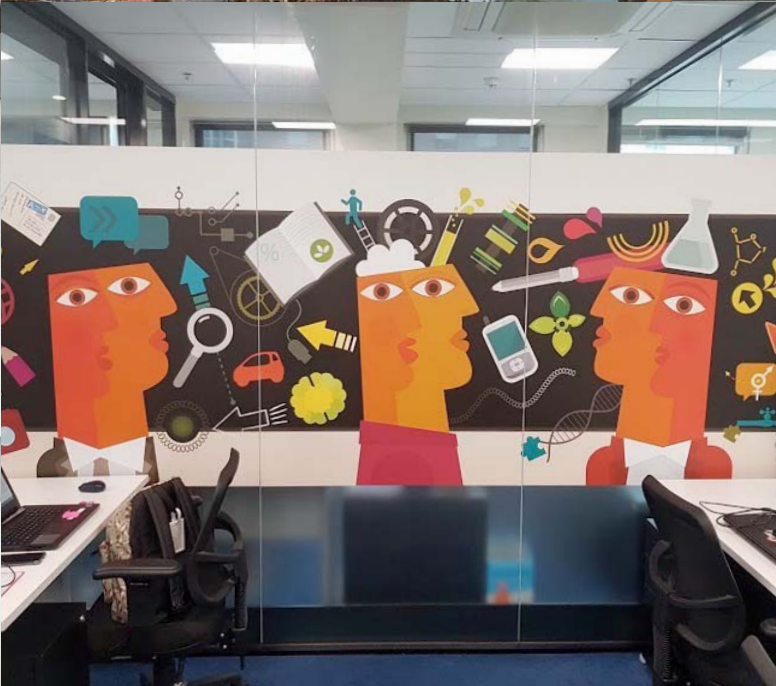
Reception and foyer signs are often the only client facing signage you will have within a factory or industrial premise.
Use the opportunity to make a memorable impression of your business and brand.

Current Trends

- Transform odd empty spaces with large inspiring wall graphics
- New LED lighting for impressive brand reinforcement
- Use creative signage to inject personality to your company vision

POPULAR OPTIONS

- Wall Decals & Graphics
- New LED Signage
- Metal Door Signs
- Custom 3D Logos
- Wayfinding Graphics
- Floor Graphics
- Digital Message Signs



Use your walls
Factories, and industrial premises are putting previously ordinary walls to use, creating inspirational messages or vibrant and vivid designs that transform the entire space. Large wall graphics are an affordable and fast way to deliver a complete makeover!





KEEP YOUR STAFF AND CUSTOMERS SAFE AND INFORMED

Warning and Safety Signs

From fully customised signage, to off the shelf standard signs, we can help you tick all the boxes to maintaining a safe and regulated environment.

Our safety signs come in a variety of messaging, sizes, and formats. Our floor signs are made of an industrial-strength material that can stand up to water and chemical spills, and can endure heavy

foot and forklift traffic. Our wall signs come in durable material options such as aluminium, PVC, and adhesive-backed vinyl, so you can choose the material that makes the most sense for your facility's environment.

If there's a specific safety sign you're looking for, let us know. We can create custom signs to meet your facility's requirements.



Avoid clutter & keep it simple
Warning and safety signs need to be easily read and understood. Our signwriters have the design skills and experience to advise you on the best layout, fonts and colour use for these important signs.



SAEFTY SIGN OPTIONS

- Prohibition Signs
- Mandatory Signs
- Warning Signs
- Fire Safety Signs
- Emergency Signs
- Danger Signs
- General Information Signs
- PPE Signs



Industrial and Factory Signage checklist

The purpose of this signage audit tool is to assess the signage requirements for each Department in your business and determine if the required safety and warning signs are missing.

SIGNAGE AUDIT TOOL

DEPARTMENT

CONDUCTED BY

DATE

	Yes	No
Are the restricted access locations signed?		
Are the emergency exits clearly signed?		
Is the first-aid box clearly signed?		
Is the emergency shower and eye-wash properly signed?		
Is the fire fighting equipment correctly identified and signed?		
Does each fire extinguisher have a fire extinguisher sign?		
If so, is the sign 2 metres above the ground?		
Is there a sign immediately above each extinguisher denoting type of fires extinguisher can safely be used on?		
List what PPE is required in this Department? Comments:		
Is there signage outlining all of the PPE requirements?		
If no, what PPE signage is missing? Comments:		
Are there identified hazards that require appropriate signage? (refer to SOP's, injury statistics) eg danger signs, caution signs Comments:		
Are there dangerous goods and are they signed?		
Are there any damaged signs that need replacing? Comments:		
Are there any confined spaces that require signage?		
Is there adequate signage for fire blankets?		
Are there any 'hand written signs' that need replacing? Comments:		

Quick Guide to the 6 types of Safety Signs your workplace needs.

Australian safety signs have been categorised into 6 main types in order to apply a consistent design across similar functions. By understanding the types of signs and their purpose, you can determine what you need in your workplace and where to display them.



1. Prohibition Signs – CAN'T DO

When you need to tell people that they can't do something, you'll need a Prohibition Sign – you know, the one with the universally recognisable red circle with a diagonal line through it. Keep people from entering private property with a NO ENTRY sign or signal that people aren't allowed to smoke in an area with a NO SMOKING sign.



2. Mandatory Signs – MUST DO

A Mandatory Sign is a must when you have an instruction that has to be followed. You'll recognise these by a white symbol or pictogram within a blue circle on a white background. If your workplace requires protective clothing or equipment, for instance, you'll have seen signs like: Foot Protection Must Be Worn In This Area or Hearing and Eye Protection Must Be Worn In This Area. You can also have just a word message with no image for Mandatory Signs, with the words in black on a white rectangular background.



3. Danger Signs – KILL YOU

If you need to warn people about potentially life-threatening hazards or hazardous conditions, you need to use a Danger Sign. The familiar red oval inside a black rectangle with the word DANGER in bold, capital letters, alerts people to the threat. Common Danger Signs include HIGH VOLTAGE and DO NOT ENTER.



4. Warning Signs – HURT YOU

When the hazard or hazardous conditions aren't life-threatening, a Warning Sign lets you know you could still get hurt. These are easy to identify with their yellow background and black triangle around the hazard symbol. SLIPPERY WHEN WET is a commonly recognisable Warning Sign.



5. Emergency Information Signs – SAFETY FIRST

If something does go wrong, Emergency Information Signs help people to find the location of, or directions to, your emergency related facilities, like emergency exits, first aid or safety equipment. The green background with white writing and symbols is instantly identifiable for safety, with common signs like, FIRST AID KIT, or EMERGENCY PHONE.



6. Fire Signs – FIRE EQUIP

The bright red of Fire Signs makes them easy to spot around fire alarms and fire-fighting equipment. All text and imagery is white and stands out against the red background. Fire Signs are available to indicate the location of all your fire equipment, like fire extinguishers, fire blankets, fire hoses, and more.

SOURCE: OFFICE NATIONAL

GET YOUR BRAND ON THE ROAD

Vehicles Wraps & Fleet Signs

Take your message wherever you go. Widen your reach with cost effective advertising that reaches new audiences 24/7



Did you know that one of the simplest ways to expand your customer base is to use vehicle signage? Use your car or fleet to reach the 72% of working Australians who travel on roads to and from work.

On average vehicle wrap advertising can cost your business as little as four cents per thousand impressions. Don't think mobile billboards are only for huge companies with sizeable fleets either. Car, van, boat or bus, it only takes one vehicle sign to make a positive difference to your profit margin.



PUT PEOPLE ON THE RIGHT TRACK.

Wayfinding & Directional Signs

Good wayfinding signage minimises the amount of time, attention and energy people need to spend finding their way, or helping others find their way.

Wayfinding should not be considered in isolation and requires consideration of risk, the regulatory environment and how to improve your day to day workings.

Signarama have the expertise to meet the challenges of any scope of signage required to put your customers and staff on the right track.

Although general wayfinding principles apply, providing wayfinding throughout your factory, warehouse and office has special responsibilities including

- **Risk management**
- **Security issues**
- **Occupational health and safety issues**



Our Process

At Signarama we pride ourselves on helping demystify the signage process for our customers.

Chances are that wherever you have an office, so do we. As Australia's largest signage network with more than 100 signage centres across the country, Signarama is best placed to make your next signage project a reality, on time and on budget.

1. PROJECT MANAGEMENT

At Signarama, we understand managing the implementation and roll-out of your corporate brand can be stressful and laborious. Through our national network of stores, we can manage your corporate signage through one single point of contact. Rest assured, your project will be delivered at the highest standards, on time and on budget.



2. REGULATION & COMPLIANCE

As all councils can differ, it is best to contact them directly so they can specify what you need for a successful application.

Your Signarama consultant may assist you in this process.



3. HIGH QUALITY MANUFACTURING

Your business signage is a reflection of your company and what you stand for – and this should only be the best. As part of the world's largest signage network, Signarama has the size and purchasing power to access new technologies and manufacturing techniques to provide the most creative solutions for your business.

4. MAINTENANCE & CARE

Just as there's no point getting your sign all dressed up if it's not installed properly, nor does it do you any good if it isn't maintained to the right standard.

Talk to us about signage maintenance programs, so that we can ensure that your signage investment keeps working for you as you always intended.

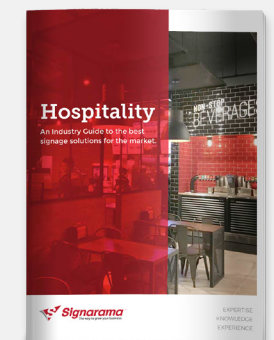
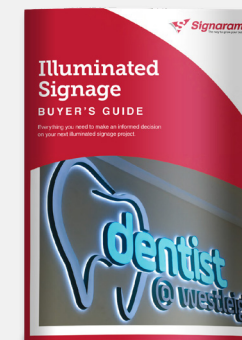


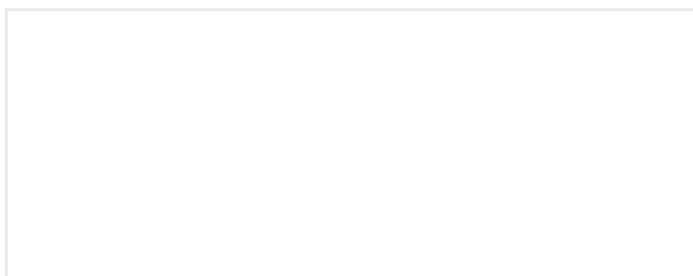
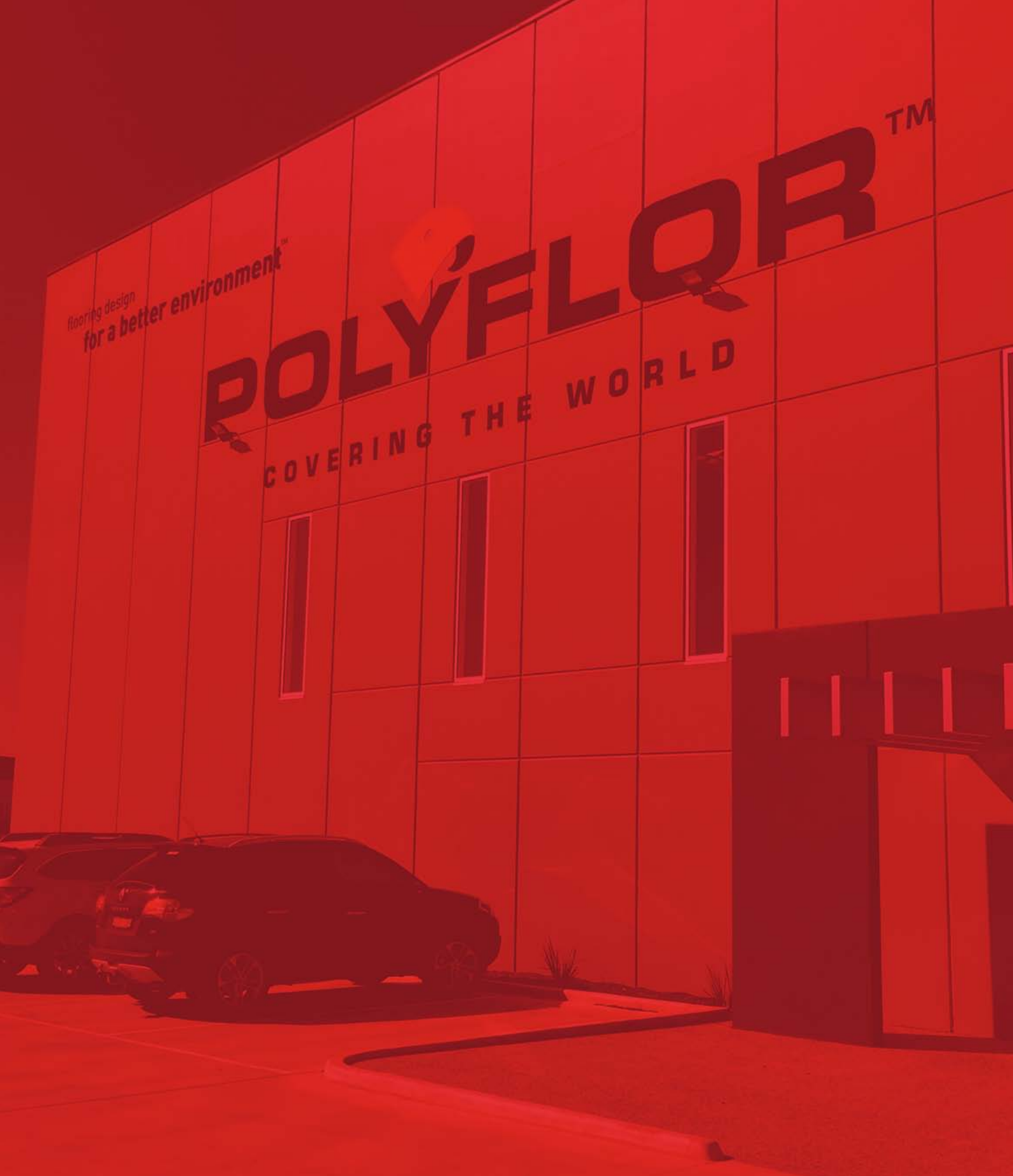
YOUR GUIDE TO SIGNAGE SUCCESS!

We've compiled over 25 years of our signage experience and knowledge into a series of product and industry guides.

Our comprehensive guides include our inspiring and innovative work and ideas, best practices, and in-depth details about every sign we make. From concept to completion, let us show you the way to grow your business!

DOWNLOAD THEM ALL FROM OUR WEBSITE
<https://signarama.com.au/buyers-guides>





www.signarama.com.au
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