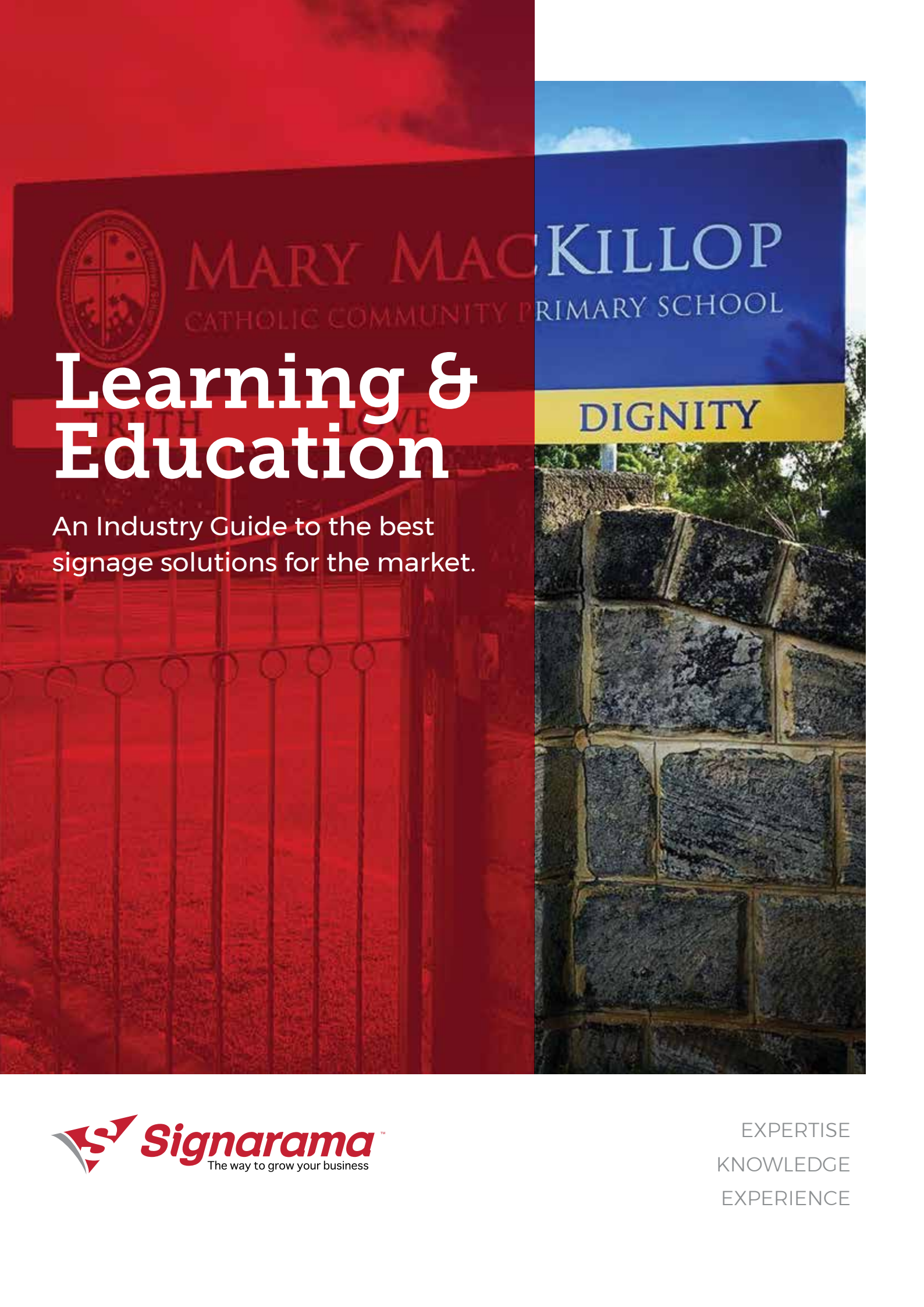




Learning & Education

An Industry Guide to the best signage solutions for the market.



Why work with us?

The Signarama Promise

Signarama is the world's premier provider of a wide range of full service sign and advertising products, with over 850 stores in more than 50 countries around the world.

We are now over 100 strong across Australia, from Cairns to Hobart and Sydney to Perth, giving us unmatched national coverage.

At Signarama, we believe in going the extra mile to give you a great signage experience. Each and every Signarama sign centre offers full-service signage options that you simply cannot get anywhere else. Whether one sign or hundreds, temporary banners or corporate signs, we are committed to providing an exceptional experience for every customer each and every time.

From concept to completion, let our dedicated professionals show you the way to grow your business.

- National Rollouts
- Architectural
- Wayfinding
- Environmental
- Technical / Digital



SOLUTIONS FOR LEARNING & EDUCATION

Communicating your Values and Vision.

Develop your school spirit with outstanding signage that represents the opportunities your educational campus delivers. From a great first impression at your gate, to inspiring your students with a dynamic learning environment, Signarama work collaboratively with you from first design to final installation. We have the most comprehensive school signage solutions on the market.



From childcare centres to national universities Signarama have delivered solutions in Education for over 20 years. Our goal is to create signage that your whole community - students, staff & parents - will be proud of!

Talk to your Signarama expert.



We understand:

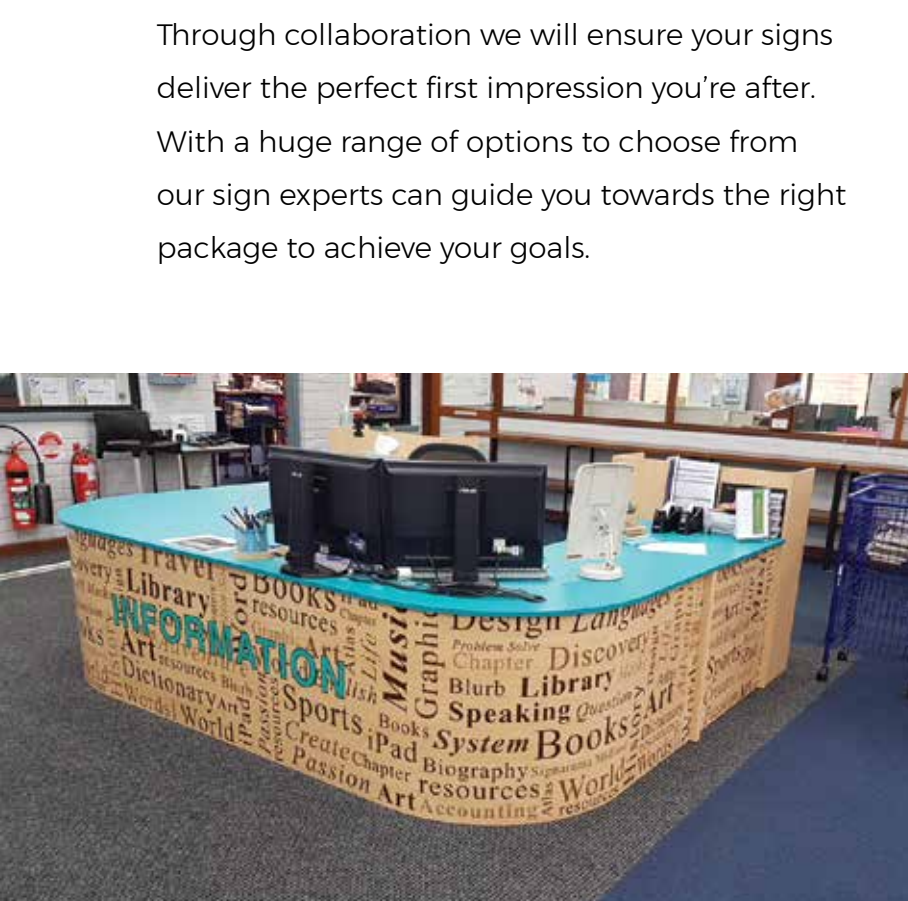
- the marketing opportunity your signage presents and how to maximise it.
- the need for strength, durability, low maintenance and vandal resistance.
- compliance with statutory requirements and safety codes.
- latest trends in creating modern learning environments.
- the importance of ongoing customer support and having a reliable partner.
- delivering value for money signage solutions that are delivered on budget and on time.

Primary & Secondary School Signage

Through collaboration we will ensure your signs deliver the perfect first impression you're after. With a huge range of options to choose from our sign experts can guide you towards the right package to achieve your goals.

→ Counter Front Graphics

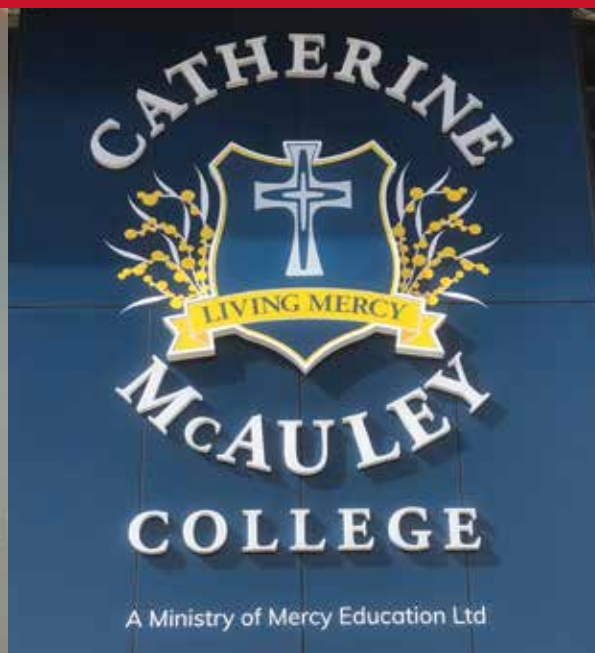
You want your signage to have a consistent theme that carries your school's 'brand' from the front gate through to classrooms, gyms, theatres and offices. Signarama can assist with graphic design and creating a signage style guide.





Project Management | Compliance

- We manage all aspects of your campus signage, from design to install.
- Working directly with engineers, and assisting you with local government, councils and other planning bodies.
- Our strict WHS procedures and exacting standards ensure we comply with the very highest of industry standards.



STANDING OUT WITH UNIQUE BRANDING

College and University Signs

In a highly competitive higher education market, your campus signage is an integral part of overall marketing and communications.

Your signs convey the vision your institution holds. Embracing and combining innovations in materials, lighting options and production techniques can produce signage that delivers new and distinctive branding for your college.

Great signs can help deliver exciting, innovative and inspired spaces where students feel engaged and included. We have options for all budgets. Often small cost effective details can make a big difference to the student experience.

Current Trends and Materials

- Illuminated Signage using new affordable LED technology can help with night time navigation.
- New metallic finishes for 3D fabricated letters and logos deliver a prestigious look.
- Bold sculpture like monument signs to convey an innovative learning culture.
- Large wall murals showcasing achievements and your college history.



SPARKING FUN AND IMAGINATION

Early Education Signage

Kids love colour so go to town with imaginative fun signage that creates a welcoming and safe place that they will want to attend.

Confidence & Trust

Parents are looking for the best experience for their children and signage can play a big part in how they perceive your centre’s values and quality of care.

Current Trends

- Creative fence signage that little ones can engage with on their walk to the gate.
- Followed by pavement decals to encourage them along.
- Bright window and wall decals make the most of all your real estate and create a vibrant imaginative space.

Project Management | Compliance

- We manage all aspects of your signage project.
- We work directly with engineers, local councils and other planning bodies to resolve issues.
- Our strict WHS procedures and exacting standards ensure we comply with the very highest of industry standards.

“We engaged Signarama to do our new building signage and window frostings. The finished products look great and will sure attract lots of attention from the passing traffic! Highly recommended!”

Julia Hong



Attracting Enrolments

For childcare centres and kindergartens, attracting enrolments starts with bright vibrant streetfront signage. Stand out with these popular options.

POPULAR SIGNS

- | | |
|----------------------|-----------------------------|
| → Monument Signs | → 3D Logos on Buildings |
| → Fence Signage | → Colourful Window Graphics |
| → Panel & Post Signs | → LED Illuminated Signs |





"It's been a pleasure working with Signarama. They have taken on some tasks which have been in the impossible basket from my point of view and with a bit of research and tenacity, managed to come through with a solution"

Dan Benitez



COMMUNICATE, PRESENT, SHOWCASE AND PROMOTE

LED & Digital Signage

Bring your school or college campus to life with illuminated signs and digital message screens that educate, inform and inspire.

As digital signage experts Signarama will work with you to provide the most appropriate solution for your educational campus. From custom built school pylons integrating the latest LED message software to illuminated 3D letters and logo signs on your buildings - we can brighten up your campus and engage your school community.

Current Trends and Materials

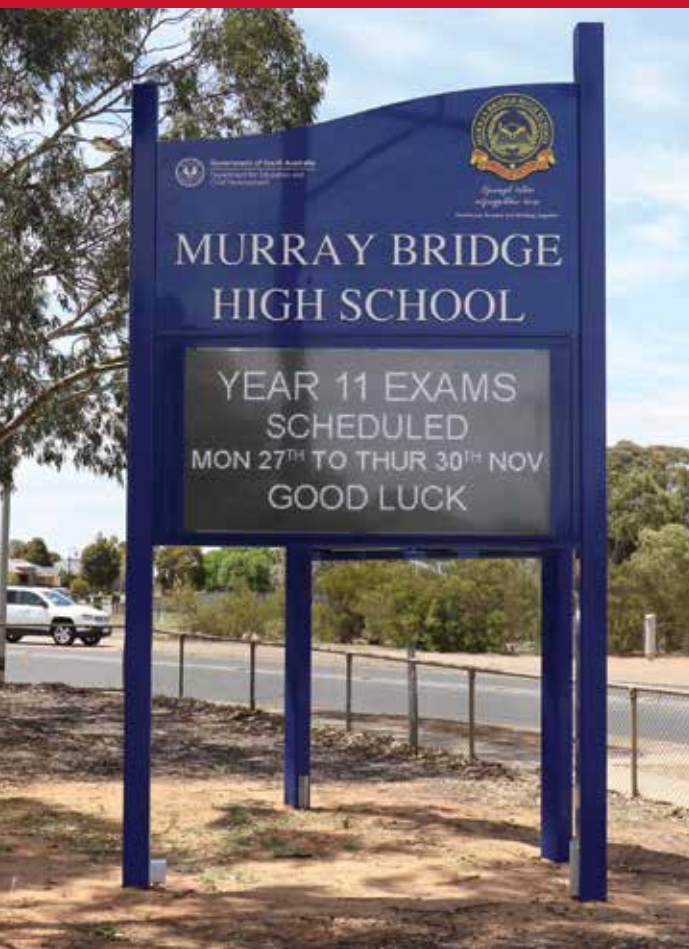
- Illuminated Acrylic 3D lettering is popular due to its many colour and thickness options and different light diffusing effects.
- LED message boards for fast communication to the whole school community.
- LED lit directory and wayfinding boards for after dark navigation.
- Customised digital score boards.

LED Technology Benefits:

- Cheap to run due to low power consumption.
- Changeability - parts are easily replaced or upgraded.
- Lower environmental impact than old style Neon due to no lead or mercury.

POPULAR OPTIONS

- **Illuminated Building Signs**
- **LED Message Signs**
- **Sports Scoreboards**
- **Illuminated Wayfinding Boards**
- **Backlit Reception Signs**



HIGH VISIBILITY SIGNAGE

Monument & Pylon Signage

Freestanding signs can be used for entries, wayfinding, playgrounds and more. We can bring any idea to life with over 20 years experience in custom signage fabrication.

Large monument and pylon signs make a statement about the quality of learning and values your school delivers. Just like well kept grounds, investing in state of the art signage sends a message that your school or college delivers the best educational opportunities to students. Large Pylon signs with integrated LED message technology are on the wishlist of every school and institution. Signarama have worked with hundreds of schools across the country to deliver uniquely branded pylons and monuments that reflect the unique spirit of each school or college.



"I can highly recommend Signarama. All the staff involved in our job were professional and skilled. They went out of their way to accommodate and satisfy all our special requests throughout the process. A big thankyou for a job well done!"

John Purchase Public School NSW



FROM OPEN DAYS TO SPORTS DAYS

Promotional & Event Signage

Extend your school or college branding to special events with well designed and affordable promotional signage. Simple banners and flags can make all the difference to how your school is represented.

Affordable options such as vinyl banners for indoor and outdoor applications are a great way to promote an event or highlight achievements. Consider investing in a pack of promotional signs that can be used for a range of occasions.

Our sign experts can advise on the best materials to suit your purpose - temporary or reusable, indoors or out, there are a range of options for all budgets and applications

PROMO PACKS

Create a list of all the promotional events that you run throughout the year and your Signarama expert can help put together a promotional pack to suit your needs..

WHAT'S TRENDING

- Building Flags
- Large Vinyl Banners
- Fence Mesh Signage
- Digital Print Fabric Backdrops

Promo Essentials

- ✓ Vinyl Banners
- ✓ Tear Drop Flags
- ✓ Pull Up Banners
- ✓ Marquees
- ✓ Fabric Table Fronts
- ✓ Snapper Frame Posters
- ✓ Changeable A-frames



INNOVATIVE NEW WAYS TO ENHANCE YOUR SCHOOL SPACES

Window Graphics and Frosting

Windows are often overlooked when it comes to creating visually interesting learning spaces. With new window vinyls you can cost effectively transform rooms, corridors and entrances with colourful fun graphics, photos, information and school logos.

Decals provide an economical option and are easily changed throughout the year.

Digitally printed window graphics and colourful films in high quality vinyls make full use of all your spaces. Get creative as almost anything is possible these days.

Consider using One Way Vision Vinyl if you need to let the light in but maintain privacy.



CREATE VISUAL IMPACT ON A GRAND SCALE

Wall Graphics & Murals

Transform your walls into a spectacle that impresses and inspires. Print photos, colours, patterns or text with affordable big impact wallpaper and murals.

Our cutting edge wall graphics are printed on a range of high-grade vinyl materials and installed by professional applicators. Easy to update and replace to keep your spaces vibrant and engaging

TRENDING IDEAS

- Transform Dull Corridors
- Highlight School Values
- Celebrate Achievements
- Promote Events
- Display Schools History
- Motivational Quotes



LATE TO CLASS? WE’LL GIVE YOU ONE LESS EXCUSE

Wayfinding & Safety Signs

Large college campuses need to have functional wayfinding and directory signage to help visitors navigate with ease. By working closely with us you can be confident that your signage and wayfinding will be well thought out, consistent and long lasting.

Good wayfinding signage informs and directs audiences, and efficiently identifies locations and services. Good signage also requires little effort from the audience using it. So clarity, placement and uniformity are important.

Essential Safety & Accessibility Signs

Signarama will make sure your campus meets all the regulatory codes for safety and accessibility signage – from braille signs to emergency exits, we can cover all your needs.

Inject Your Brand

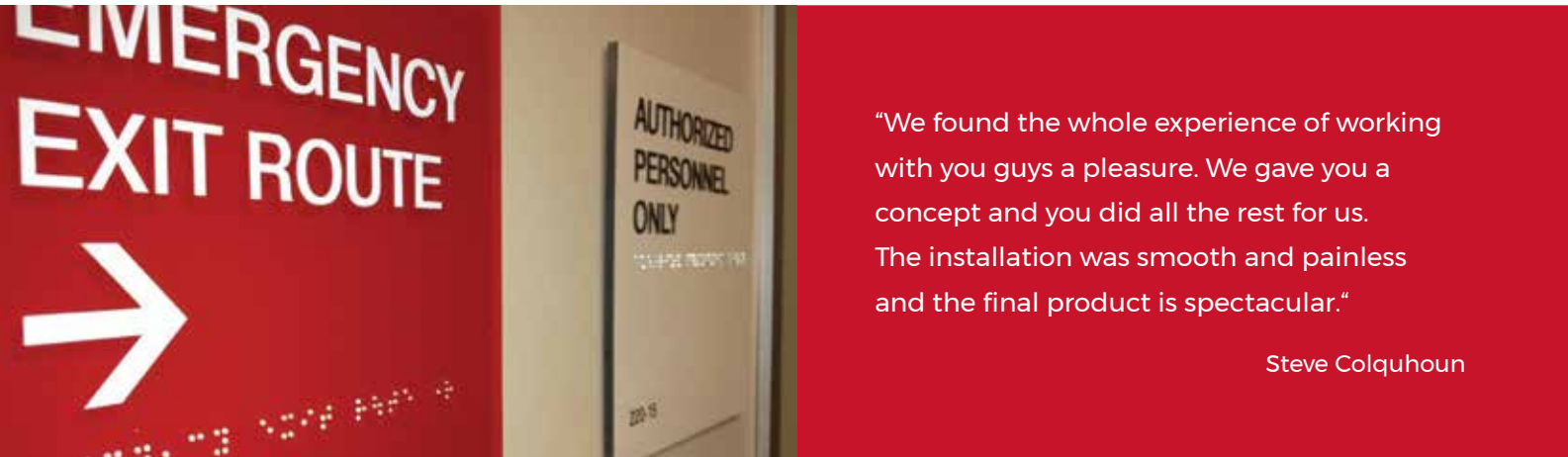
Wayfinding doesn’t have to be boring. We’ll help you design signage that speaks for your school’s personality, values and culture.

POPULAR WAYFINDING SIGNAGE

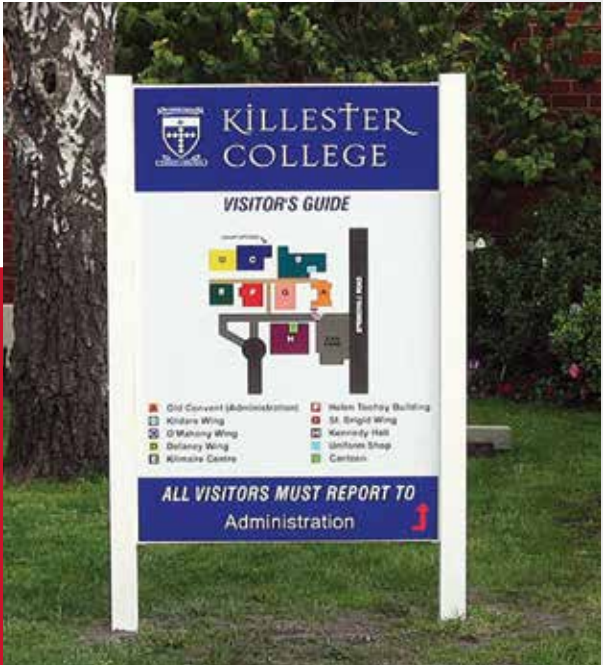
- Panel and Post Signs
- Freestanding Pylons
- Floor Graphics and Decals
- Integrated Digital Solutions
- Wall and Door Graphics
- Directory Boards

Directional hints make it easier to find your way

- Use floor graphics such as footprints and lines to create a pathway.
- Use different colours on different buildings, levels or doors.
- Use large format graphics such as letters and numbers to clearly mark locations.



Steve Colquhoun



PROMOTING PRIDE ON THE ROAD

Bus & Vehicle Signage

Your school's vehicles are more than just transport; start using them as mobile billboards and they will become a valuable marketing asset.

We print your vehicle graphics with the latest quality vinyl graphics to produce vibrant graphics with visual impact and long service life.

A combination of vinyls can be used to deliver a full or partial wrap. Consider one way vision across windows to give students privacy while allowing your whole bus to be used for branding

POPULAR OPTIONS

- Full Bus Wraps
- Half Wraps
- Rear One-Way Vision
- Van & Trailer Wraps
- Vehicle Lettering
- Magnetic Signs



Fleet Graphics

We know that your brand is your biggest asset, and you need it to be represented the same way wherever it is.

Whether you have two or two hundred vehicles in your fleet, through our network of stores, we can manage any rollout nationwide through one single point of contact.



Our Process

At Signarama we pride ourselves on helping demystify the signage process for our customers.

Chances are that wherever you have an office, so do we. As Australia's largest signage network with more than 100 signage centres across the country, Signarama is best placed to make your next signage project a reality, on time and on budget.

1. PROJECT MANAGEMENT

At Signarama, we understand managing the implementation and roll-out of your corporate brand can be stressful and laborious. Through our national network of stores, we can manage your corporate signage through one single point of contact. Rest assured, your project will be delivered at the highest standards, on time and on budget.



2. REGULATION & COMPLIANCE

As all councils can differ, it is best to contact them directly so they can specify what you need for a successful application.

Your Signarama consultant may assist you in this process.



3. HIGH QUALITY MANUFACTURING

Your business signage is a reflection of your company and what you stand for – and this should only be the best. As part of the world's largest signage network, Signarama has the size and purchasing power to access new technologies and manufacturing techniques to provide the most creative solutions for your business.

4. MAINTENANCE & CARE

Just as there's no point getting your sign all dressed up if it's not installed properly, nor does it do you any good if it isn't maintained to the right standard.

Talk to us about signage maintenance programs, so that we can ensure that your signage investment keeps working for you as you always intended.

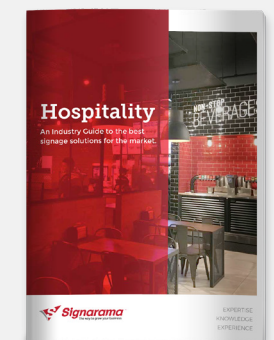
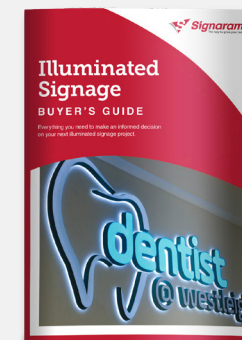


YOUR GUIDE TO SIGNAGE SUCCESS!

We've compiled over 25 years of our signage experience and knowledge into a series of product and industry guides.

Our comprehensive guides include our inspiring and innovative work and ideas, best practices, and in-depth details about every sign we make. From concept to completion, let us show you the way to grow your business!

DOWNLOAD THEM ALL FROM OUR WEBSITE
<https://signarama.com.au/buyers-guides>





MARY MACKILLOP

CATHOLIC COMMUNITY PRIMARY SCHOOL

TRUTH

LOVE

DIGNITY



www.signarama.com.au
Call 1300 982 822