

Branding Australian Businesses for 25 years

The background of the slide is a solid red color with a complex, abstract geometric pattern. This pattern is composed of numerous overlapping triangles and polygons in various shades of red, creating a sense of depth and movement. In the center of the slide, there is a faint, thin white circle. Within this circle, there is a small, bright white point of light that creates a subtle lens flare effect.

SIGNAGE THAT DELIVERS RESULTS

Creative signage to help you trade and grow.

Creative signage solutions from Australia's largest signage network

It's our job to help your business shine.

At Signarama Footscray & Melbourne, we believe in going the extra mile to give you a great signage experience.

We offer full-service end to end solutions from concept to completion. Our award winning team delivers signage that helps you trade and grow.

There's nothing we don't know about the signage business and how to make good signage work for you. Our expertise is both deep and wide as well as being strongly embedded in the communities in which we live and work.



The way to grow your business:

For 25 years, we have been serving communities with innovative signage and end to end customer service. Now that we have grown to become the world leader in signage, we still work hard to maintain the localised support and individual attention that made us who we are today.

Signage plays an integral part in the recognition of a brand and therefore quality is imperative. From concept to completion, let our dedicated professionals show you how to use great signage to grow your business.

- **National Rollouts / Project Management**
- **Fleet Management**
- **Architectural**
- **Wayfinding**
- **Environmental**

Trusted by today's leading brands

Built on Service

From initial consultation through to installation and maintenance, we ensure that our clients receive a 5-star experience.

Technical Expertise

Our global operation and shared learning model delivers the highest level of production capabilities and technical know-how in the industry.

Operational Excellence

We have quality assured production processes and the highest level of WHS compliance.



What makes us the partner of choice?

- We use the latest Mimaki Latex and UV printer technology and have a diverse team of experienced designers, signwriters, fabricators, production and installation professionals.
- The largest network of local manufacturing centres across Australia, which means that we can reduce costs in getting your signage to you efficiently and easily. We don't have to freight large signs across the country.
- Extensive network of supply partners both across Australia as well as internationally to provide product and materials to deliver fit for purpose solutions to any project.
- Our group strength delivers an advantage to negotiate cost effective supply agreements and bulk buying discounts.



**“We pride ourselves
on reliable end to
end capabilities
and innovation that
helps brands be
their best”**



SIGNARAMA at a glance

Internationally known - locally owned

More than
100+
locations
strong



We employ
well over
500+
local talents



We deliver more
than
100k
signs each
year



More than
90%
of our signage
is custom
made locally



Each year we wrap
+2000
vehicles
and fleets



Serving more than
100k
clients in our
business
community



Australia's leading
signage company
25y+
industry
experience



Approaching
1000
locations
globally



END TO END PROJECT MANAGEMENT

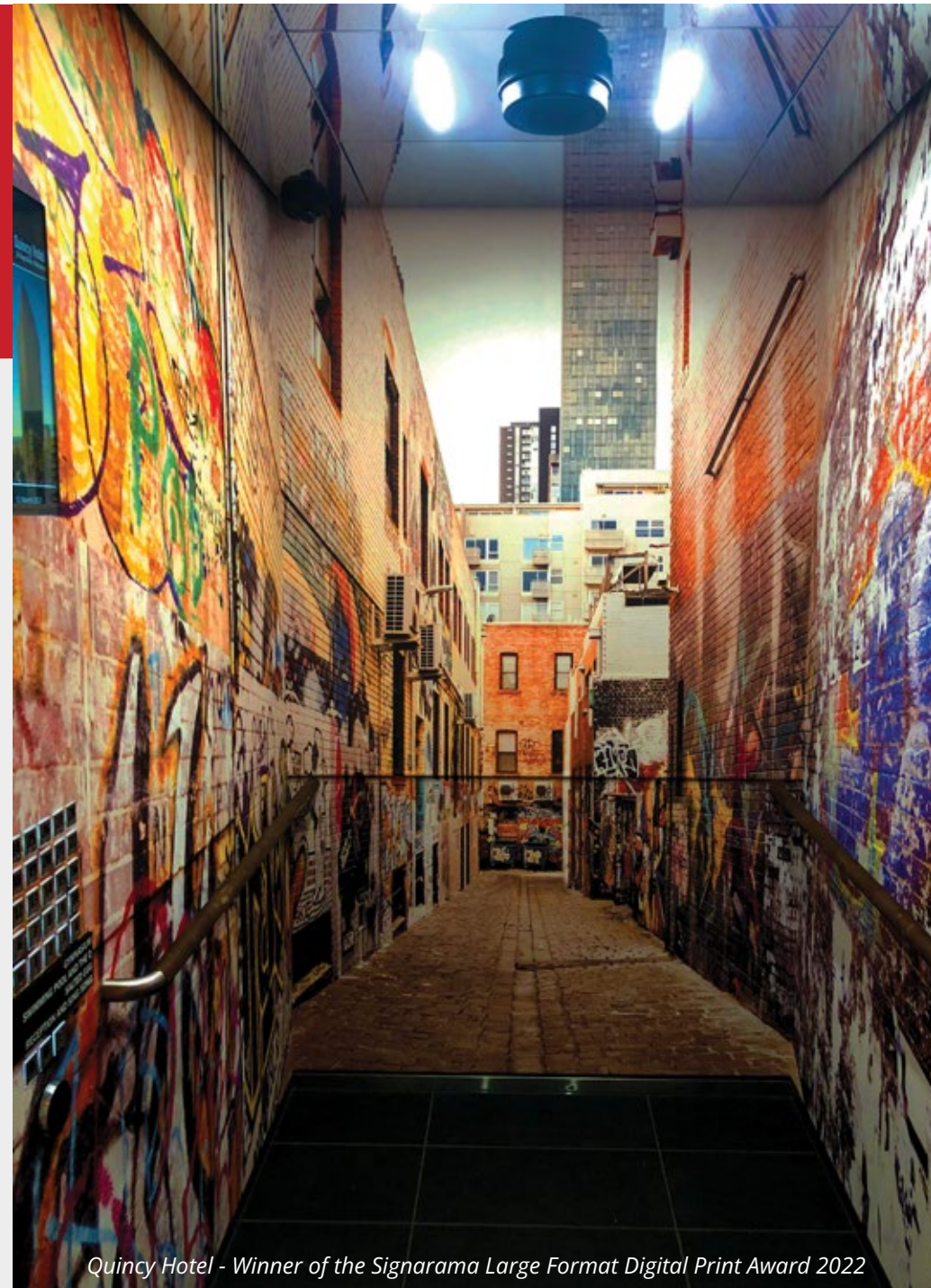
Great signs come from a careful process of consultation and collaboration.

Discovery is built around understanding our client's vision, needs, budget and timeframes. No two projects are the same and working collaboratively ensures we deliver great signs every time.

Our process is flexible, working with key stakeholders and alongside architects, designers, shopfitters and builders. Our experienced project managers deliver a seamless service and provide a single point of contact for easy communication and management.

Services include:

- Site visit and audit
- Needs analysis
- Project management plan
- Ongoing maintenance coordination



Quincy Hotel - Winner of the Signarama Large Format Digital Print Award 2022

DESIGN THAT DELIVERS

Design is created with production in mind. Our qualified signwriters have intricate knowledge of signage manufacturing processes and can find innovative, cost-effective and practical solutions to your signage requirements.



Details can make all the difference to the finished product. Perfect colour matching to brand guidelines; consideration to the location; material selection, and the right lighting are just some of the factors that are considered in the design process.

Our innovative design technology allows you to virtually check your signage with detailed imaging and visualisations.

Services include:

- **Concept brand development**
- **3D graphic design**
- **Engineering drawings, including shopfronts and elevations**
- **Technical specifications**
- **Council and Centre Management submissions**

MANUFACTURING

We are a complete manufacturing hub delivering the highest quality standards in sign production and safety.

Powered by the latest Mimaki Latex and UV printer technology, our teams can print on a wide variety of surfaces beyond standard roll materials, including fabrics, banners, fencing mesh, corflute, aluminium, acrylic, timber, metal and textiles.

Of equal importance are our talented production technicians. We know that the latest equipment is nothing without the right people operating it. We invest heavily in ongoing training and development for our team and have the shared knowledge of a 100 store network.

We employ strict quality control measures at every step of the production process and are dedicated to delivering the highest quality products on budget and on time.

Services include:

- **Materials procurement**
- **Prototyping designs**
- **Manufacturing of signage, joinery and metal works**
- **Construction and finishing**
- **Testing and commissioning**
- **Certifications and Approvals for quality and WHS**



INSTALLATION

Our signs are designed for successful install from first concept.

From single signs to national rollouts, our installation professionals ensure even the most challenging projects are handled with the highest level of care and safety. Every installation meets the very highest standards in the industry, thanks to the implementation of strict WHS procedures on every site, and compliance with all Australian standards. A great signage install will look just as impressive as the proof. Meeting critical deadlines is imperative. Every project is managed end to end to ensure all schedules are met.





VEHICLES:

- **Cars**
- **Utes**
- **Vans**
- **Trucks**
- **Corporate Fleets**
- **Decals**
- **One Way Vision**
- **Half to Full Wraps**

"Signarama Melbourne CBD have been wonderful to deal with. We have engaged them for a number of jobs and they have always been accommodating, helpful and professional. We wouldn't use anyone else."

- Melissa Buhagiar

Experienced in managing **Multi Site and National Branding**

- One point of contact for all your sites ensures colour consistency and identical quality materials.
- Site Inspections are conducted as required.
- An experienced in-house design team works with you or your representative.
- In-house manufacturing delivers uniformly quality products to the highest of standards.
- Our service includes installation to all sites and management of permits if required.

“Michael and the team at Signarama have worked with the Haymes Paint Shop for a number of years. They have done an amazing job of rolling our store signage across our network of 58 stores Australia wide. Even when faced with the adversity of Covid restrictions and lockdowns they were always able to assist and ensure we meet all our fit out requirements both internal and external. The team’s communication and quality of work is excellent and makes onboarding new stores a smooth transition.”

- Kylea Wilson
Haymes Paint Shop - Marketing Manager



GATE 1

DGL

51 MCCOTTER STREET ACACIA RIDGE



Factories and
New Builds



Hospitality



Education



Industry expertise

With over 25 years experience delivering signage solutions to Australian businesses, our teams have expertise across a wide range of industry sectors.

Offices and
Corporate



Retail



Events and
Exhibitions



Logistics and
Transport



Franchises



Medical





Frosting



Screens



Lightboxes



Outdoor Signs



Wall Graphics



Reception Signs

Signage products

Signarama Footscray & Melbourne CBD are your local signage professionals.
We can help you promote your products, inform your customers, enhance the image of your company & grow your business!



**Banners
& A-Frames**



Wayfinding / Directional Signs



Illuminated Signs

Supporting our community

**Yarraville
Special School**

Kathryn & Michael have a strong community background through Scouting, and believe that supporting the local & wider community is an important part of their business ethos.

They assist not for profit organisations when they can, take on work experience students and are Guide Dog Puppy Pals, as well as being members of their local trader's associations.

Sleepbus



**Bendigo Bank
Pitch Nights**



A vision for our future



Environmentally friendly materials

We are conscious of the impact material choices have on the environment. Through strong partnerships with suppliers, we are happy to offer clients great eco-choices, certified and with the planet in mind.

Low toxic inks

Standard Ink and cartridges can leave a negative footprint in our ecosystem. Signarama will be transitioning over the upcoming years to eco-friendly solutions, non-toxic and with the known quality traits we are used to delivering with our products.

Waste reduction

Signarama are committed to reducing our landfill waste. Through recycling programs and the safe disposal of chemicals used within the printing process we will continually work towards greater environmentally sustainable practices.



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